WWP News & Media: Veteran Group Outings, Charity Events, Helping Vets

Verizon Supports Injured Veterans, Wounded Warrior Project on Veterans Day



CHANDLER, Ariz. — Verizon supported Wounded Warrior Project[®] (WWP) and the warriors and family members they serve with a \$250,000 donation on Veterans Day at Verizon's office in Chandler, Arizona. Verizon has donated more than \$600,000 to the veterans nonprofit in 2021.

"At Verizon, we have a credo, and a line from our credo reads that everything we do is built on the strong foundation of our corporate values, and one of those values is social responsibility. That is ever so important this Veterans Day as we make a financial donation to Wounded Warrior Project to support our nation's heroes, especially those that served in Afghanistan," said Dr. David M. Caruth, Verizon's head of Those Who Serve & Students Consumer Marketing. "It's a small token of appreciation and respect, and a way for us to indirectly provide help to those that need it, to live our credo and be socially responsible, standing with Wounded Warrior Project's mission."

Since 2018, Verizon has supported WWP warriors through numerous campaigns, including participating in WWP's **Carry Forward § 5K**, writing thank you letters to warriors, and **discussing the benefits of gaming** for veterans.

Earlier this year, Verizon customers helped raise nearly \$400,000 for WWP through the Verizon Up rewards program. The wireless company donated \$5 for every reward code customers entered into their app using their Verizon Up rewards.

"Verizon has demonstrated a consistent and passionate dedication to helping us honor and empower warriors and their families," said WWP Vice President of Resource Development Brea Kratzert Todd. "Connection is vital to both organizations and together, we're ensuring those who served are connected to people and resources that help them take on their next mission in life."

Verizon's support helps WWP provide lifesaving <u>programs and services</u> free of charge to warriors and their families. They never pay a penny for any WWP program or service; they already paid their dues on the battlefield.

Learn more about how your company can get involved in supporting injured veterans.

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About Wounded Warrior Project

Since 2003, Wounded Warrior Project[®] (WWP) has been meeting the growing needs of warriors, their families, and caregivers — helping them achieve their highest ambition. <u>Learn more</u>.

 $\underline{https://newsroom.woundedwarriorproject.org/Verizon-Supports-Injured-Veterans,-Wounded-Warrior-Project-on-Veterans-Day}$