WWP News & Media: Veteran Group Outings, Charity Events, Helping Vets

Stream to Serve Community Raises Record Amount for Injured Veterans During Warrior Week



The second annual Wounded Warrior Project® (WWP) Warrior Week livestreaming charity event started with a jelly bean and ended with a record-setting response.

Sponsors, live streamers, and their supporters raised a record \$136,755 through WWP's <u>Stream to Serve™</u> platform. The money raised will support WWP's lifechanging <u>programs and services</u>.

Warrior Week kicked off with WWP teammates Matt "<u>SapperSteel23</u>" Twigg and Brandi "<u>PewPewPorcupine</u>" Glover playing *Fall Guys* with WWP CEO Lt. Gen. (Ret.) Mike Linnington on <u>WWP's Twitch channel</u>. For every \$19 donation they received,

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the trio would eat a random BeanBoozled jelly bean. Some of the flavors were appetizing. The <u>dead fish and</u> vomit ones were not.

"They were awful, but I'd eat them again and again to show love to the Stream to Serve community, who always show up to support Wounded Warrior Project and the warriors and families we serve," said Matt.

The event connected more than 170 content creators to WWP's mission of honoring and empowering wounded warriors and their families.

"Watching the Stream to Serve community come together and accomplish such a level of impact during Warrior Week was amazing," said Brandi. "Seeing everyone viewing, raiding, and hosting fellow Warrior Week streams shows how people come together to help veterans."

Live streamers across the country used jellybeans, joysticks, and everything in between to raise support and awareness for WWP. Here's what some of them had to say:

- "My community answered the call without hesitation to help those brave men and women struggling because of their service to this great nation." - <a href="Sone\_mg">Sone\_mg</a>
- "My community drives me to be better in every area of my life, one step at a time, much like the work that Wounded Warrior Project does faithfully every day. I got involved with Wounded Warrior Project in 2020 because my community inspired me to do so!" - Wak4863
- "The military is something that has always been a part of my family. When creating a community on Twitch, your military family slowly finds you. I have a moderator who served in

the Marines, and many community members who either have family who has served or they themselves have. Wounded Warrior Project's emphasis on helping our veterans and their families is why our community will always lift them up." - Snugibun

- "As a combat-wounded veteran and 10-plus year alumni of Wounded Warrior Project, it was an absolute no-brainer to take part in Warrior Week and help raise money and awareness for such an amazing organization." - <u>ATXMetal</u>
- As a veteran myself, I get hung up on the negative stigma around the military and veterans. To see these communities come out in force warms my heart and brings me to tears every time I think about it." - HurcNF

In addition to content creators and their followers, sponsors also participated in Warrior Week. Sony PlayStation, TechniSport<sup>®</sup>, and SteelSeries gave back to veterans through their sponsorship.

Support from Warrior Week helps provide free, life-saving programs and services to WWP warriors, like Army veteran and avid gamer Sergio Alfaro.

"I am so happy to see others working hard to raise money for an organization as an incredible as Wounded Warrior Project," said Sergio. "I am moved by others' generosity ... to help other veterans so badly in need of help."

Learn more about how you can give back to warriors like Sergio and register your livestream today.

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## **About Wounded Warrior Project**

Since 2003, Wounded Warrior Project<sup>®</sup> (WWP) has been meeting the growing needs of warriors, their families, and caregivers — helping them achieve their highest ambition. <u>Learn more</u>.

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