

WWP News & Media: Veteran Group Outings, Charity Events, Helping Vets

Pier 1 to Support Wounded Warriors Through New Partnership

JACKSONVILLE, Fla., Oct. 15, 2018 /[PRNewswire](#)/ -- In support of the warriors served by Wounded Warrior Project® (WWP), Pier 1 announced it is joining forces with the veterans charity to help wounded warriors and caregivers express themselves on their individual healing journeys. The effort will combine unique stories with in-store opportunities to give back to those who have sacrificed for us.

"We are so excited about our partnership with Wounded Warrior Project," said Kelly Cook, Executive Vice President of Marketing and Chief Marketing Officer for Pier 1. "At Pier 1, we believe in celebrating the art of self-expression; more importantly – we enjoy celebrating life. We especially want to celebrate the people who put others' lives before their own."

Since 2003, WWP has been a tireless advocate for our nation's finest, improving the lives of millions of warriors and their families. WWP is committed to helping wounded veterans achieve their highest ambition. When they're ready to start their next mission, WWP stands ready to serve.

"We're extremely grateful for the support Pier 1 is offering wounded warriors and caregivers," said Gary Corless, WWP warrior support. "The generosity of our supporters enables us to provide critical resources to address the challenges warriors face head-on. Wounded warriors paid their dues on the battlefield, and they never pay a penny for our programs and services."

WWP recognizes that every journey is different, and its programs and services are designed to meet warriors where they are in their recoveries. This differentiated approach begins with truly listening to warriors and caregivers to provide the [veteran programs](#) and services they really need.

To learn more about how [WWP partners](#) are helping to transform the way wounded warriors and caregivers are engaging in their communities, visit <https://www.woundedwarriorproject.org/programs>.

About Wounded Warrior Project

Since 2003, Wounded Warrior Project® (WWP) has been meeting the growing needs of warriors, their families, and caregivers – helping them achieve their highest ambition. Learn more: <http://newsroom.woundedwarriorproject.org/about-us>.

SOURCE Wounded Warrior Project

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Additional assets available online: [Photos \(1\)](#)

<https://newsroom.woundedwarriorproject.org/2018-10-15-Pier-1-to-Support-Wounded-Warriors-Through-New-Partnership>