

WWP News & Media: Veteran Group Outings, Charity Events, Helping Vets

Wounded Warrior Project Welcomes New Board Member Kathleen Widmer

PHILADELPHIA, Sept. 5, 2017 /[PRNewswire-USNewswire](#)/ -- Wounded Warrior Project® (WWP) adds military and business experience to its board of directors with the appointment of Kathleen Widmer, a President at Johnson & Johnson, and West Point Graduate.

Widmer becomes WWP's tenth board member. Her background includes nearly 25 years with Johnson & Johnson. She has served as President of Johnson & Johnson Consumer, OTC Division since 2015. That division makes over the counter drugs like Tylenol®, Sudafed®, Motrin®, and Benadryl®. Widmer graduated from West Point in 1983 and served five years in the U.S. Army. Widmer holds a Masters of Business Administration in Marketing and Marketing Management from Oklahoma City University.

"We're excited Kathleen Widmer is able to bring her passion for the military to our board of directors," said WWP CEO Lt. Gen. (Ret.) Mike Linnington. "Dating back to the Spanish-American War, Johnson & Johnson has shown a commitment to the veteran community. Kathleen's growth through that organization will help us as we continue evolving to best serve this generation of wounded warriors."

During Widmer's time with Johnson & Johnson, she has served as Vice President of Marketing, Director of Marketing, Marketing Manager, and Manufacturing Business Unit Manager. Widmer also served as Chief Marketing Officer of Elizabeth Arden from 2010-2014.

She currently serves on the board of directors for Texas Roadhouse, the Consumer Healthcare Products Association, and Community Anti-Drug Coalitions of America.

WWP's board of directors consists of leaders in government, nonprofit, business, medical, and education. The board helps the organization fulfill its mission to honor and empower Wounded Warriors through guidance and leadership. Learn more about the board [here](#).

About Wounded Warrior Project

Wounded Warrior Project® (WWP) connects, serves, and empowers wounded warriors. Read more at <https://www.woundedwarriorproject.org/mission>.

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Additional assets available online: [Photos \(1\)](#)

<https://newsroom.woundedwarriorproject.org/2017-09-05-Wounded-Warrior-Project-Welcomes-New-Board-Member-Kathleen-Widmer>