

WWP News & Media: Veteran Group Outings, Charity Events, Helping Vets

Wounded Warrior Project & VA Coaching Into Care Collaborate on Facebook Live

Reaching More Veterans: How We Help You Help Them
A social collaboration for veterans, families, and caregivers.

Coaching
into Care

REC
f LIVE

Talk to our experts.
Ask questions. Get answers.

Watch Live
Today @ 7PM ET
www.facebook.com/wwp

**WOUNDED WARRIOR
PROJECT®**

The image is a promotional poster for a Facebook Live event. At the top, it reads "Reaching More Veterans: How We Help You Help Them" and "A social collaboration for veterans, families, and caregivers." The main graphic features the "Coaching into Care" logo on the left, which consists of several blue and green circles of varying sizes. To the right of this is the "REC" logo (a red circle with a white 'R') and the Facebook Live logo (a blue square with a white 'f' and a red rectangle with the word "LIVE" in white). Below these logos is a silhouette of a soldier in full combat gear, including a helmet and a rifle, walking forward. To the left of the soldier, the text says "Talk to our experts. Ask questions. Get answers." Below that, it says "Watch Live Today @ 7PM ET" and provides the URL "www.facebook.com/wwp". At the bottom of the poster, the words "WOUNDED WARRIOR PROJECT®" are written in a bold, black, sans-serif font.

JACKSONVILLE, Fla., Sept. 20, 2016 /[PRNewswire-USNewswire](#)/ -- In an effort to ensure more veterans and caregivers receive the support they need, Wounded Warrior Project® (WWP) and the Department of Veterans Affairs (VA) Coaching Into Care program will simultaneously stream three back-to-back Q&A forums using Facebook Live, beginning at 7 p.m. tomorrow.

"These forums are one of the many ways we are breaking through organization boundaries by working closely with industry leaders to ensure wounded warriors receive the care they deserve," said Mike Linnington, WWP chief executive officer.

WWP and the VA Coaching Into Care program will engage warriors, their families, and caregivers in a virtual environment – giving them a unique opportunity to ask subject matter experts about some of today's most pressing issues. In return, the two organizations will be able to receive essential feedback from those they serve to enhance programs offered to veterans.

The Q&A forums will cover three topics:

WWP & VA Coaching Into Care 101: What exactly do we do?

Barriers to Care: What's stopping you or your veterans, and how can you change that?

Moving Forward: Programs to change the status quo

Who: All injured veterans, their families, and caregivers are welcome to watch, interact, and share.

What: Q&A forums on Facebook Live with WWP & VA Coaching Into Care program

When: Tomorrow, Sept. 21, 7 – 9 p.m. ET

Where: Virtual – tune in to the official WWP Facebook page: <http://www.facebook.com/wwp>

Why: Injured veterans, their families, and caregivers deserve the support & care they earned.

About Coaching Into Care

Coaching Into Care is a national telephone-based VA support service for family members and others who want to help reluctant Veterans access their VA health care, particularly for mental health issues. Its purpose is to help family members and other loved ones encourage distressed Veterans to access VA Care successfully anywhere in the United States.

Type of help provided: Coaching Into Care is another "door" to VA care. We provide support and problem solving assistance for family members and others concerned about a Veteran, coaching with family members about how to talk to Veterans about seeking VA care, referrals for care for Veterans and family members, and information about available programs or enrolling in VA Care. Call (888) 823-7458, www.va.gov/CoachingIntoCare

About Wounded Warrior Project

The mission of Wounded Warrior Project[®] (WWP) is to honor and empower Wounded Warriors. The WWP purpose is to raise awareness and to enlist the public's aid for the needs of injured service members, to help injured servicemen and women aid and assist each other, and to provide unique, direct programs and services to meet their needs. WWP is a national, nonpartisan organization headquartered in Jacksonville, Florida. To get involved and learn more, visit woundedwarriorproject.org. For additional media assets, visit the WWP News Room.

Photo - <http://photos.prnewswire.com/prnh/20160920/409951>

SOURCE Wounded Warrior Project

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Additional assets available online: [Photos\(1\)](#)

<https://newsroom.woundedwarriorproject.org/2016-09-20-Wounded-Warrior-Project-VA-Coaching-Into-Care-Collaborate-on-Facebook-Live>