

WWP News & Media: Veteran Group Outings, Charity Events, Helping Vets

Trace Adkins Volunteers With Wounded Warrior Project

JACKSONVILLE, Fla., August 10, 2015 – Wounded Warrior Project® (WWP) has released three new television spots featuring award winning country music singer and longtime WWP supporter Trace Adkins. The country star has volunteered his time to help spread a message of charity and altruism to potential donors of WWP.

The WWP mission is to honor and empower Wounded Warriors by providing them with over 20 life saving programs and services – all of which are free of charge to warriors, their families, and caregivers.

“I consider it one of my life’s great honors to volunteer my time for those who have served and sacrificed for this great country,” said Adkins. “Many of these brave young heroes struggle with both the visible and invisible wounds of war and Wounded Warrior Project has stepped up to help them. For that, they have my gratitude and my support.”

“Trace Adkins’ unwavering and passionate support for our cause has provided a voice for our mission and the needs of this nation’s wounded veterans,” said Steve Nardizzi, chief executive officer for WWP. “Time and time again Trace has gone out of his way to highlight WWP and help us ensure this generation of injured veterans is the most successful and well-adjusted in our nation’s history.”

Adkins has been one of WWP’s earliest celebrity supporters and for many years has volunteered his time to the nonprofit organization, earning him the Stephen Talkhouse Award for Community Service in 2010. He has also provided WWP a spotlight in many different venues and settings including a national broadcast during the Academy of Country Music Awards.

Adkins’ ongoing commitment to volunteerism and advocacy has been integral in highlighting the needs of our nation’s wounded veterans and those closest to them. WWP would like to express its boundless gratitude for Adkins and his sincere, continuous efforts.

About Wounded Warrior Project

The mission of Wounded Warrior Project® (WWP) is to honor and empower Wounded Warriors. WWP’s

purpose is to raise awareness and to enlist the public’s aid for the needs of injured service members, to help injured servicemen and women aid and assist each other, and to provide unique, direct programs and services to meet their needs. WWP is a national, nonpartisan organization headquartered in Jacksonville, Florida. To get involved and learn more, visit woundedwarriorproject.org.

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<https://newsroom.woundedwarriorproject.org/2015-08-10-Trace-Adkins-Volunteers-With-Wounded-Warrior-Project>