

# Wounded Warrior Project Teams Up With Motorcycle Enthusiasts For Love Ride Grand Finale

**Grand Marshall Jay Leno, Dave Grohl and the Foo Fighters Will Join Motorcycle Enthusiasts to Support WWP**

**JACKSONVILLE, Fla.** (July 30, 2015)—On Sunday, October 18, 2015, Wounded Warrior Project® (WWP) will be participating in the Love Ride grand finale, a single day motorcycle fundraising event, and the longest running event of its kind in the world. Since 1981, Love Ride and its supporters have raised over \$24 million for a variety of local and national causes. This year's Love Ride is concluding decades of charitable work, in conjunction with Southern California Harley-Davidson (HD) Dealers Association, will support WWP. Love Ride is a proud advocate of WWP's purpose to raise awareness and enlist the public's aid for the needs of injured service members.

Grand Marshall Jay Leno and the award-winning Foo Fighters will join to be announced special guests in their final Southern California performance of the year. In its three-decade history, the Love Ride has featured a host of celebrity participants such as Malcolm Forbes, Peter Fonda, Larry Hagman, Steven Tyler, David Crosby, Billy Idol, Bruce Springsteen, and many more.

When participants sign up for the Love Ride, they can support WWP by building a custom fundraising page through the Kintera site. After registering, donors can refer family and friends to their personal pages for contributions. For added fun, Love Ride is offering incentive prizes for different levels of fundraising. All donations will go through the Love Ride Foundation and at the close of the event, 100% of the proceeds will benefit WWP.

Donors can register for Love Ride 32, the Grand Finale by visiting <http://www.loveride.org> and selecting the "Love Ride Registration" button at the left. The cost of the event is \$45 in advance and \$60 on the day of the event. All participants who pre-register will receive a "Love Ride 32" patch, and the first 5,000 Love Ride registrants will receive a "Love Ride 32" pin. Love Ride 32 will also include a spectacular opportunity prize raffle. Prizes will include: a Harley-Davidson 2015 Street Glide, a fully paid trip to the HD Manufacturing Factory and Museum with airfare/hotel paid and more.

Participants who wish to attend the Love Ride Foo Fighter concert only can purchase tickets at [https://www.kintera.org/AutoGen/Register/ECReg.asp?ievent=1137665&en=buJLI0PHIaKUJaMKL9JRL6MUJIKPI5OSInjZKcOX\\_IILRL6OKLaKWJeNRIkKZliO6G](https://www.kintera.org/AutoGen/Register/ECReg.asp?ievent=1137665&en=buJLI0PHIaKUJaMKL9JRL6MUJIKPI5OSInjZKcOX_IILRL6OKLaKWJeNRIkKZliO6G). Love Ride 32 will continue its tradition of kicking off the event with a morning concert with The Long Run - Experience the Eagles, a celebrity-filled press conference followed by a 50-mile motorcycle trek led by Grand Marshal Jay Leno, from Harley-Davidson of Glendale, CA to Castaic Lake State Recreation Area.

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About Love Ride

The Love Ride was born out of a labor of love. Founded in 1984 by Harley-Davidson of Glendale dealer,

Oliver Shokouh, the festival has since raised over \$24 million in charitable funds for organizations such as the Muscular Dystrophy Association (MDA), United Service Organization (USO), Autism Speaks; and longNterm support for the Glendale Community College. Put on by the Southern California HarleyNDavidson Dealers Association, this year's sponsors include GEICO Motorcycle<sup>®</sup>, Budweiser<sup>®</sup>, Sebastian Professional, and Russ Brown Motorcycle Attorneys.

**About Wounded Warrior Project** The mission of Wounded Warrior Project<sup>®</sup> (WWP) is to honor and empower Wounded Warriors. WWP s purpose is to raise awareness and to enlist the public's aid for the needs of injured service members, to help injured servicemen and women aid and assist each other, and to provide unique, direct programs and services to meet their needs. WWP is a national, nonpartisan organization headquartered in Jacksonville, Florida. To get involved and learn more, visit [woundedwarriorproject.org](http://woundedwarriorproject.org).

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