

Wounded Warrior Project Joins Alliance of Nonprofit Mailers Board of Directors

Jacksonville, FL, and Washington, DC, (September 30, 2014)---Today, Wounded Warrior Project® (WWP), which provides vital support to wounded veterans of this generation, is joining the Board of Directors of the Alliance of Nonprofit Mailers (ANM), the nation's only organization that exclusively represents the mailing rights and needs of nonprofits. As a nonprofit that serves a widespread community through ongoing outreach, WWP relies on affordable, reliable mail service in order to fulfill its mission. This year alone, WWP expects to send more than 60 million pieces of mail as a key component of its multichannel communications strategy. It also receives a significant amount of its donations, 30 percent, directly through the mail.

Meta Brophy, the president of the board of the Alliance, welcomed John Hamre, executive vice president of direct response, who will represent WWP on the board of ANM. "As we prepare to enter our 35th year, we are extremely happy to have one of the nation's largest and well-respected charitable organizations join our board," Brophy said. "Wounded Warrior Project will add a wealth of expertise and leadership to our strong community of nonprofits who use mail as a critical tool to achieve our missions."

"We have belonged to the Alliance of Nonprofit Mailers for several years and have been extremely impressed by its effectiveness," said Hamre. "Now, as we celebrate our 10 years of service to wounded veterans and their families, we want to step up our involvement in the public discourse about the future of our nation's mail service."

"Significant changes are happening at the Postal Service right now," Hamre said. "It's critical to understand how many impactful charities continue to rely on mail to raise funds, communicate with members and donors, and deliver publications."

With the addition of Wounded Warrior Project, the Alliance of Nonprofit Mailers Board of Directors is composed of 14 members:

- AARP
- American Heart Association
- American Lung Association
- American Management Association
- American Quarter Horse Association
- Consumer Reports
- Disabled American Veterans
- Easter Seals
- Guideposts
- National Catholic Development Conference
- National Wildlife Federation
- New England Journal of Medicine
- St. Jude Children's Research Hospital
- Wounded Warrior Project

About Wounded Warrior Project®

Wounded Warrior Project® (WWP) is recognizing its 10-year anniversary, reflecting on a decade of service and reaffirming its commitment to serving injured veterans for their lifetime. The mission of WWP is to honor and empower Wounded Warriors. WWP currently serves more than 56,000 warriors and 7,500 family

members through its 20 unique programs and services. WWP's purpose is to raise awareness and to enlist the public's aid for the needs of injured service members, to help injured servicemen and women aid and assist each other, and to provide unique, direct programs and services to meet their needs. WWP is a national organization headquartered in Jacksonville, Florida. To get involved and learn more, visit woundedwarriorproject.org.

About Alliance of Nonprofit Mailers

The Alliance of Nonprofit Mailers has been governed by a board of major nonprofits since its founders ensured fair and nondiscriminatory treatment of nonprofit mailers when the Postal Service introduced work-sharing discounts in the late 1970s. The Alliance's respected and influential involvement in postal policy continues today regarding issues such as potential discrimination against nonprofits in rates and eligibility regulations, the current exigent rate surcharges, reform legislation, and the upcoming 2017 major review of the pricing regulatory process. The Alliance works with the Postal Service, the Postal Regulatory Commission, the Administration, and Capitol Hill. It is a 501(c) (4) corporation in the District of Columbia. To learn more about joining the Alliance of Nonprofit Mailers, visit nonprofitmailers.org.

<https://newsroom.woundedwarriorproject.org/2014-09-30-Wounded-Warrior-Project-Joins-Alliance-of-Nonprofit-Mailers-Board-of-Directors>