

Yankees Outfielder Nick Swisher Announces Support of Wounded Warrior Project

New York (June 6, 2012) – Wounded Warrior Project™ (WWP) today announced the support of New York Yankees outfielder Nick Swisher to build awareness towards its mission of honoring and empowering Wounded Warriors. To kick off the relationship, Swisher and the 27-time World Champion Yankees will recognize WWP Alumni on the 68th anniversary of D-Day.

Joining the WWP Alumni at the June 6 home game against Tampa Bay will be veterans from several eras, including World War II, Korea, Vietnam and Desert Storm. In total, 14 will be recognized for their service on the field during a pregame ceremony.

“We would like to thank Nick Swisher and the entire Yankees organization for their continued commitment to supporting our mission,” said Al Giordano, deputy executive director, Wounded Warrior Project. “Nick’s support for WWP and our Alumni speaks volumes of his character. Taking the time to give back to our injured servicemen and women throughout the season is not just rewarding for Nick, but it will provide once in a lifetime memorable experiences for our Wounded Warriors.

“Throughout the 2012 season, Swisher and the Yankees will continue to honor our nation’s veterans by meeting with WWP Alumni across the country. This includes a ceremony to celebrate Wounded Warrior participation in next month’s Soldier Ride™. Soldier Ride is an adaptive cycling event through WWP that allows warriors to ride alongside fellow injured service members and reclaim their confidence and strength in a supportive environment. WWP Alumni will ride on the field prior to the Yankees’ 1:05 p.m. game vs. Toronto on July 18 to meet Swisher and his teammates. Soldier Ride New York then continues throughout the rest of that week, which includes a July 19 ride in Manhattan.

“It’s an honor to have the opportunity to work alongside Wounded Warrior Project to recognize our nation’s heroes,” Swisher said. “I’m looking forward to meeting with, and honoring our veterans throughout the course of the season.”

“The entire New York Yankees organization is committed to honoring our nation’s wounded veterans,” said Deborah A. Tymon, Senior Vice President Marketing, New York Yankees. “These servicemen and women gave so much for our country and it is our duty to make sure we give back to them when they return home. We are excited to be working with Wounded Warrior Project to do just that.”

For more information about Wounded Warrior Project™, please visit woundedwarriorproject.org.

About Wounded Warrior Project™

The mission of Wounded Warrior Project™ is to honor and empower wounded warriors. WWP’s purpose is to raise awareness and to enlist the public’s aid for the needs of injured service members, to help injured servicemen and women aid and assist each other, and to provide unique, direct programs and service to meet their needs. WWP is a national, nonpartisan organization headquartered in Jacksonville, Florida. To get involved and learn more, visit woundedwarriorproject.org.

