WWP News & Media: Veteran Group Outings, Charity Events, Helping Vets

Wounded Warrior Project and the American Red Cross team up to support wounded service members Jacksonville, Fla. (September 22, 2011) - Wounded Warrior Project™ (WWP), whose mission is to honor and empower wounded warriors, today announced a new partnership with the American Red Cross that will allow both organizations to strengthen services and support offered to our nation's wounded and their caregivers.

"With a shared mission to support these heroes, a collaborative partnership made sense on so many levels." The American Red Cross has long believed as we do that it is important to support wounded veterans and their families in all facets of their recovery," said Wounded Warrior Project Executive Director Steve Nardizzi. We are honored to be working with a group that has done so much good for so many."

"The partnership with Wounded Warrior Project is an excellent way for the American Red Cross to continue our storied legacy of service to the military...especially for those who have been injured as a result of their service," said Sherri Brown, SVP, Service to the Armed Forces, American Red Cross. "Alone each organization makes a difference within the military community, but together we magnify our impact to those men and women who have sacrificed so much for our country."

WWP and the Red Cross will collaborate on WWP's longstanding Transitional Care Pack program. The packs contain clothing, toiletries, and other essential care and comfort items newly injured warriors are often without. The pack provides immediate comfort when a warrior is evacuated from the battlefield to a field hospital. Traditionally sent to Landstuhl Regional Medical Center in Germany, the new partnership with the Red Cross will expand the scope of delivery to Ramstein Air Force Base, Germany; Camp Arifjan, Kuwait; Djibouti, Afghanistan and other military medical facilities that are providing medical treatment and supporting wounded warriors.

This new collaboration ensures the continuation and enhancement of other existing WWP and Red Cross programs, which provide unique and innovative support to wounded warriors during the rehabilitation process. The organizations will work to develop and manage several adaptive sporting programs and therapies including but not limited to warrior games and wheelchair sports. Wellness and resiliency are also a critical piece of the new partnership. Both WWP and the Red Cross share the belief that it is critical to support staff and military personnel who are instrumental in the survival and recovery of the wounded. The two groups will plan and organize respite days for spouses and family members who are providing care for a wounded service member or veteran.

About Wounded Warrior Project

The mission of Wounded Warrior Project™ is to honor and empower wounded warriors. WWP's purpose is to raise awareness and to enlist the public's aid for the needs of injured service members, to help injured servicemen and women aid and assist each other, and to provide unique, direct programs and service to meet their needs. WWP is a national, nonpartisan organization headquartered in Jacksonville, FL. To get involved and learn more, visit woundedwarriorproject.org.

About the American Red Cross

The American Red Cross shelters, feeds and provides emotional support to victims of disasters; supplies nearly half of the nation's blood; teaches lifesaving skills; provides international humanitarian aid; and supports military members and their families. The Red Cross is a charitable organization — not a government agency — and depends on volunteers and the generosity of the American public to perform its mission. For more information, please visit www.redcross.org or join our blog



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