WWP News & Media: Veteran Group Outings, Charity Events, Helping Vets

Wounded Warrior Project Among Veterans Charities Honored by Vail Resorts

BROOMFIELD, Colo., March 1, 2018 /PRNewswire-USNewswire/ -- Vail Resorts announced a new campaign that will honor America's service members and give back to several veterans service organizations, including Wounded Warrior Project® (WWP). Vail Resorts will make a \$1 donation to WWP for every 2018-2019 Vail Resorts season pass purchased which, based on the 2017-18 sales numbers, could exceed 750,000 passes sold.

"The generosity of our supporters enables Wounded Warrior Project to provide life-changing programs at no cost to the warriors we serve," said Gary Corless, WWP chief development officer. "The needs of wounded veterans are great and growing, but partners like Vail Resorts provide us with critical resources that allow us to meet those challenges head-on. We're extremely grateful for their support."

WWP program events give wounded warriors an opportunity to experience veteran peer support firsthand. These social gatherings get them out of the house and connect them with fellow service members and their communities.

Vail Resorts is also celebrating the 10th anniversary of their Epic Pass by introducing the Military Epic Pass, which is almost 90 percent off for all active and retired military personnel and their dependents. The pass provides unlimited, unrestricted skiing and riding access.

"Vail Resorts' pioneering spirit and our core value of serving others can be traced back to our founders, including Pete Seibert, who served in the U.S. Army's famed 10th Mountain Division during World War II, and Earl Eaton, who served as an Army engineer during the war," said Rob Katz, chief executive officer of Vail Resorts. "We are eternally grateful to Pete and Earl and all those who have served, and we are honored to celebrate them and the 10th anniversary of our Epic Pass by making the mountains that much more accessible, just as Pete and Earl would have wanted."

Additional details on the Military Epic Pass and Epic Pass can be found <u>here</u>. To learn how the partnership of Vail Resorts will support WWP programs and services that connect, serve, and empower wounded warriors, visit our newsroom.

About Wounded Warrior Project

Wounded Warrior Project[®] (WWP) connects, serves, and empowers wounded warriors. Read more <u>here</u>.

SOURCE Wounded Warrior Project

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Additional assets available online: Photos (1)

https://newsroom.woundedwarriorproject.org/2018-03-01-Wounded-Warrior-Project-Among-Veterans-Charities-Honored-by-Vail-Resorts