## WWP News & Media: Veteran Group Outings, Charity Events, Helping Vets

## KOTA Longboards Announces Support of Wounded Warrior Project

JACKSONVILLE, Fla., Nov. 6, 2017 /<u>PRNewswire-USNewswire</u>/ -- Veteran owned business and custom longboard maker KOTA Longboards<sup>®</sup> today announced a campaign designed to give back to Wounded Warrior Project<sup>®</sup> (WWP). KOTA, which stands for Knights of the Air, has a strong affinity for the military community and fully supports the WWP mission to honor and empower Wounded Warriors.

"Longboarding is a physically invigorating and mentally relaxing activity for all ages," KOTA Founder Mike Maloney said. "Over the past few years, KOTA has worked with Wounded Warrior Project to develop a post traumatic stress healing program around the recreation of longboarding to great success. Now we're honored to offer this limited edition design that directly supports the critical work Wounded Warrior Project does serving our veteran community."

KOTA Longboards will be releasing a limited edition, custom-designed longboard, emblazoned with the WWP logo. The campaign will support WWP's programs and services, which empower the warriors it serves. For each board sold, a minimum of \$32 will be donated to WWP – the amount donated will increase with the number of boards sold. If all 500 limited edition boards are sold, Wounded Warrior Project will receive over \$24,000 in donations from KOTA. Only available through December 31, 2017. To learn more about KOTA Longboards, visit https://www.kotalongboards.com/our-story.

"The wounded veterans we serve sometimes face a challenging road to recovery back into civilian life," said Gary Corless, WWP chief development officer. "This journey is made easier because of the programs and services Wounded Warrior Project offers. However, we could not do this without the support of generous partners like KOTA Longboards, who give us the critical resources we need to connect, serve, and empower wounded warriors. We're extremely grateful and proud to have their support."

To see how donors support the programs and services that are connecting, serving, and empowering WWP's wounded warriors, visit <u>newsroom.woundedwarriorproject.org</u>.

## **About Wounded Warrior Project**

Wounded Warrior Project<sup>®</sup> (WWP) connects, serves, and empowers wounded warriors. Read more at <u>http://newsroom.woundedwarriorproject.org/about-us</u>.

## SOURCE Wounded Warrior Project

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Additional assets available online: Photos (1)