Wounded Warrior Project Launches "Honor Their Courage" Campaign for Student Supporters

JACKSONVILLE, Fla., Sept. 26, 2017 /PRNewswire-USNewswire/ -- To better assist schools across the country with their fundraising efforts around Veterans Day, Wounded Warrior Project® (WWP) is kicking off the "Honor Their Courage" campaign. In partnership with WWP, teachers, administrators, and parent-teacher association (PTA) leaders will receive tools and resources that help them honor warriors, educate students on the service of the nation's wounded warriors, and raise money for those WWP serves. These critical resources raised by generous donors ensure WWP can continue to connect wounded veterans with services that empower them to live their lives on their own terms.

"Our supporters come from all walks of life and all age groups," said WWP CEO Lt. Gen. (Ret.) Mike Linnington. "Wounded Warrior Project is blessed to have the support of students who are passionate about doing good for America's wounded veterans. This fall, as we approach Veterans Day, students will have the chance to show their creativity and passion as they raise critical funds on behalf of those who have bravely served our country."

Participants in the Student Ambassadors "Honor Their Courage" campaign will receive access to their own personalized fundraising page and numerous resources, including WWP literature, customizable flyer and poster templates, a press release template, logos, graphics, and social media images. Upon registering, Student Ambassadors will create a username and password to access this portal, and the link to log in will be in the confirmation email. Visit www.woundedwarriorproject.org/give-back/students to sign up.

There are many ways students have supported WWP and the warriors it serves. Students at the elementary and middle school levels have hosted bake sales, car washes, walks, runs, and even sporting events. Students at the collegiate level have hosted more complex events, like rallies, fraternity or sorority pledges, cross-state marathons, and fairs. To learn how university students can gain practical experience by hosting a fundraiser for WWP, check out www.linkedin.com/pulse/6-career-benefits-hosting-student-fundraiser-wounded-warrior-project/.

To learn more about how the support of Student Ambassadors helps warriors through WWP's programs and services, visit http://newsroom.woundedwarriorproject.org.

About Wounded Warrior Project

Wounded Warrior Project® (WWP) connects, serves, and empowers wounded warriors. Read more at http://newsroom.woundedwarriorproject.org/about-us.

SOURCE Wounded Warrior Project

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Additional assets available online: Photos (1)

https://newsroom.woundedwarriorproject.org/2017-09-26-Wounded-Warrior-Project-Launches-Honor-Their-Courage-Campaign-for-Student-Supporters