WWP News & Media: Veteran Group Outings, Charity Events, Helping Vets

X Ambassadors and Wounded Warrior Project Release "Unsteady" Video Tribute to Wounded Veterans

JACKSONVILLE, Fla., July 13, 2016 / PRNewswire-USNewswire/ -- X Ambassadors and Wounded Warrior Project® (WWP) are proud to release a new video for the hit "Unsteady" to support the work being done by WWP, and to remember the sacrifices made by wounded veterans across the country.

X Ambassadors' single "Unsteady" has been on the Billboard Hot 100 for the past seven weeks. The <u>newly</u> <u>released video</u> features vignettes from wounded veterans, interviews with all four band members, and was produced by Flow Nonfiction, an Austin-based creative content studio committed to telling stories of good through film, music, and photography.

The band has felt a strong connection to their veteran fans since getting their start in a military town, and they were moved to participate in this project after witnessing a veteran friend suffering from post-traumatic stress.

"We got our start down in a radio station in Norfolk, Virginia, which is a big naval hub," said lead vocalist Sam Harris. "We started off from the very beginning with a very loyal core fan base of veterans and their families. We have received a lot of emails and messages from families whose spouses are overseas or who have been wounded in combat."

"We were thrilled and honored when X Ambassadors told us they wanted to use their talent to draw attention to the needs of so many warriors and their families across the country," said Jonathan Sullivan, engagement executive vice president for Wounded Warrior Project. "We wish them success with this release, and are so glad to have their support."

"This project amplifies our mission of honoring the everyday heroes who make our world a better place," said David Rice, cofounder of Flow Nonfiction. "Veterans of the post-9/11 wars stepped up with the noblest of intentions, and it's our duty as civilians to take care of them on their return from the battlefield."

Fans looking to do more for our nation's wounded veterans are encouraged to visit the Wounded Warrior Project website to learn more: https://www.woundedwarriorproject.org/.

About Wounded Warrior Project

The mission of Wounded Warrior Project[®] (WWP) is to honor and empower Wounded Warriors. The purpose of WWP is to raise awareness and to enlist the public's aid for the needs of injured service members, to help injured servicemen and women aid and assist each other, and to provide unique, direct programs and services to meet their needs, free of charge. WWP is a national, nonpartisan organization headquartered in Jacksonville, Florida.

About X Ambassadors

X Ambassadors released their debut full length album VHS (KIDinaKORNER/Interscope) in June 2015, where it debuted at #7 on the Billboard Top 200 chart and has since been certified gold by the RIAA. The set was produced by Grammy-winning producer Alex Da Kid and features the platinum selling, #1 Alternative radio song "Renegades." New single "Unsteady" is currently climbing the radio charts and an orchestral mix of the song is

featured in the new feature film and soundtrack for "Me Before You." X Ambassadors are currently out on their VHS 2.0 Tour and will perform live as a part of *Good Morning America*'s "Summer Concert Series from Central Park" on August 5th. For more information and tour dates, visit www.xambassadors.com.

Video - https://www.youtube.com/watch?v=CRLyBsK0e6A

SOURCE Wounded Warrior Project

For further information: Mattison Brooks - Public Relations Specialist, mbrooks@woundedwarriorproject.org, 904.646.6897

https://newsroom.woundedwarriorproject.org/2016-07-13-X-Ambassadors-and-Wounded-Warrior-Project-Release-Unsteady-Video-Tribute-to-Wounded-Veterans